

The real power of WordPress is in the plugins.

Think of plugins as the apps for your WordPress website. They allow you to add new features to your website such as adding [contact forms](https://www.wpbeginner.com/plugins/5-best-contact-form-plugins-for-wordpress-compared/), [create a store](https://www.wpbeginner.com/wp-tutorials/how-to-start-an-online-store/), etc.

There are more than 58,000+ free plugins available in the official WordPress plugin repository alone. This abundance of plugins can be overwhelming for beginners.

That’s why you should look at our beginner’s guide on [how to choose the best WordPress plugin](https://www.wpbeginner.com/beginners-guide/how-to-choose-the-best-wordpress-plugin/).

Now, as a beginner you may be wondering which WordPress plugins you should install. We have prepared a list of [essential WordPress plugins](https://www.wpbeginner.com/showcase/24-must-have-wordpress-plugins-for-business-websites/) for all types of websites.

We recommend every user to install a [WordPress backup](https://www.wpbeginner.com/plugins/7-best-wordpress-backup-plugins-compared-pros-and-cons/) plugin, [WordPress SEO](https://www.wpbeginner.com/showcase/9-best-wordpress-seo-plugins-and-tools-that-you-should-use/) plugin, and [WPForms](https://wordpress.org/plugins/wpforms-lite/) for your contact form.

Also, check out our [WordPress Plugins](https://www.wpbeginner.com/category/plugins/) category where you will find the best WordPress plugins to do anything you want on your WordPress website.

Exploring plugins will keep you busy for most of the day. Take your time to explore plugins that may help you grow your business.

When you come back, the next thing we’ll cover is WordPress themes.